

A Day in the Life of A Yard Manager

November 3, 2026



Western Building Material Association will be conducting **A Day in the Life of a Yard Manager** workshop at the DoubleTree Suites Southcenter - Seattle, WA. Workshop hours are 8:00 a.m. to 5:00 p.m. Your instructor, Brett La Mar, brings more than 45 years in the building materials industry, with a career spanning sales, operations, ownership, marketing, purchasing and coaching.

PRACTICAL IDEAS, TOOLS AND STRATEGIES YOU CAN PUT TO WORK IN YOUR YARD IMMEDIATELY.



- **The Yard Supervisor's Daily Game Plan**
Practical routines for managing people, priorities, deliveries and the yard.
- **Safety First**
Practical safety practices for the yard, warehouse, equipment, trucks and job sites.
- **Leading People & Building a Strong Team**
Hiring, training, coaching, accountability and leading by example.
- **Organization & Operational Efficiency**
Eliminating clutter, waste, inefficiencies and poor operating standards.
- **Inventory & Materials Management**
Proper receiving, storage, handling and reducing product damage & loss.
- **Measuring & Improving Performance**
Simple tools and processes to identify problems and improve daily performance.
- **Creating a Great Customer Experience**
Improving service in the yard, warehouse and on the job site.
- **Delivery Excellence**
Loading accurately, delivering safely and making every delivery count.

Who Should Attend: Yard and Warehouse Managers, Dispatchers, Store Managers and others seeking a better understanding of yard and delivery operations.

Fees: WBMA Members: Special Rate for WBMA Members Only \$250 per attendee - includes lunch
Regular registration fee is \$325, members receive \$75 discount courtesy of WBMA Training Fund
Non-Members: \$450 and must be paid in advance

Meeting Location / Hotel Accommodations: DoubleTree Suites Southcenter - 16500 Southcenter Pkwy
Call the DoubleTree at 206-575-8220 to make your own hotel reservations
The DoubleTree offers complimentary shuttle service to and from Sea-Tac Airport
Conveniently located near Seattle Airport - day parking free / overnight parking \$20

Note: Cancellations not received within 72 hours of the workshop will forfeit their registration fees.

Attendee _____ Attendee _____

Attendee _____ Attendee _____

Company _____ Contact _____

Address _____

Email _____ Phone _____

Please Return To:

WBMA - PO Box 1699 - Olympia, WA 98507
Ph (360) 943-3054 - Email: stephanie@wbma.org

